

# PURPLE PLUNGE

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2019

# Who We Are

- Purple Plunge is a 501.c3 organization that is dedicated to helping cancer stricken families throughout Lake and surrounding counties.
- First Purple Plunge 2013
- Charity Founded in 2016
- Current Positions:
  - *President* Paul Hunt
  - *Vice-President* Barry Bordenave
  - *Treasurer* Danielle Montemayor
  - *Secretary* Jeri Shadrick
  - *Director* Joe Bordenave
  - *Director* Kari Hunt
  - *Director*, Andrew Epstein
  - *Director* Sue Mock
  - *Director*, Linda Poll





## What We Do

- Purple Plunge receives multiple applications for assistance each year from families around the Lake County Area that have been afflicted by cancer. We award these families financial assistance by way of fundraising.
- Our Annual Purple Plunge event raises funds to be dispersed to these families. Through donations, jump applications, and fundraising events, we raise money for those in need.

# A History of Giving

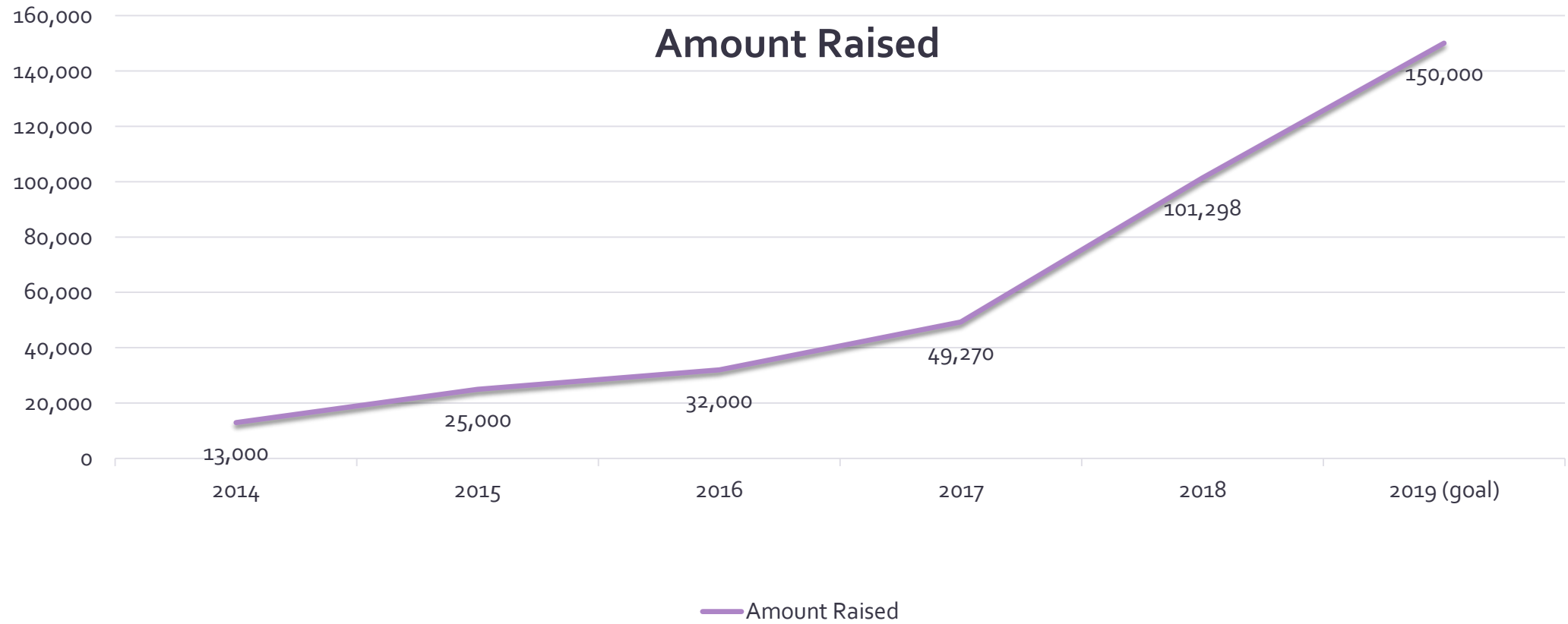
Over  
\$108,000

OVER THE PAST 3 YEARS WE  
HAVE AWARDED OVER \$108,000!



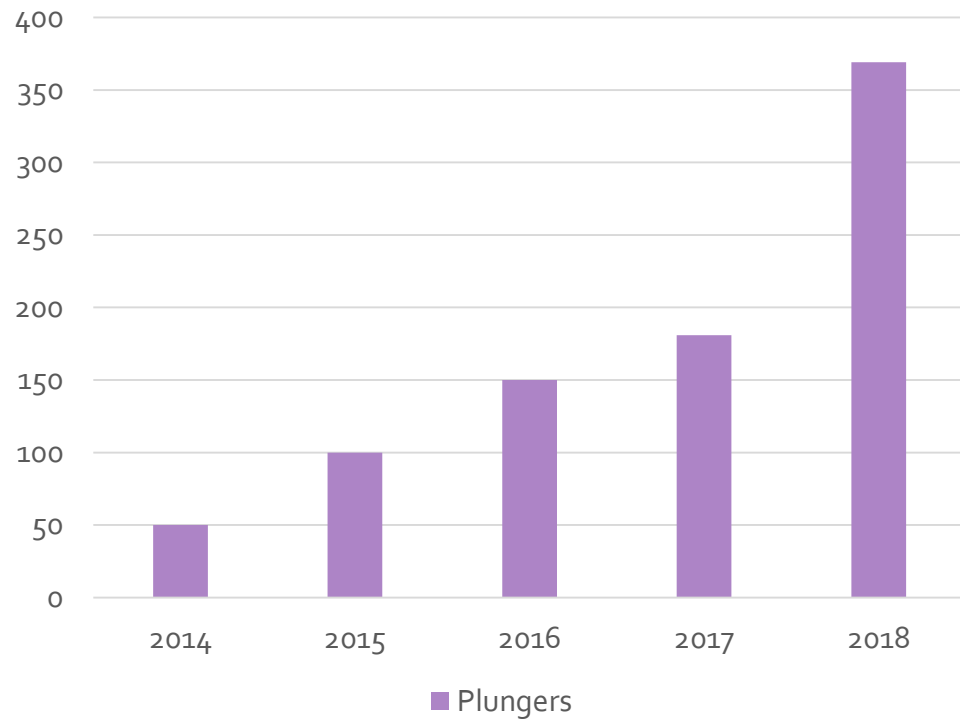
OVER THE PAST 3 YEARS WE  
HAVE HELPED 54 FAMILIES!

# Year After Year



# Continuing to Grow

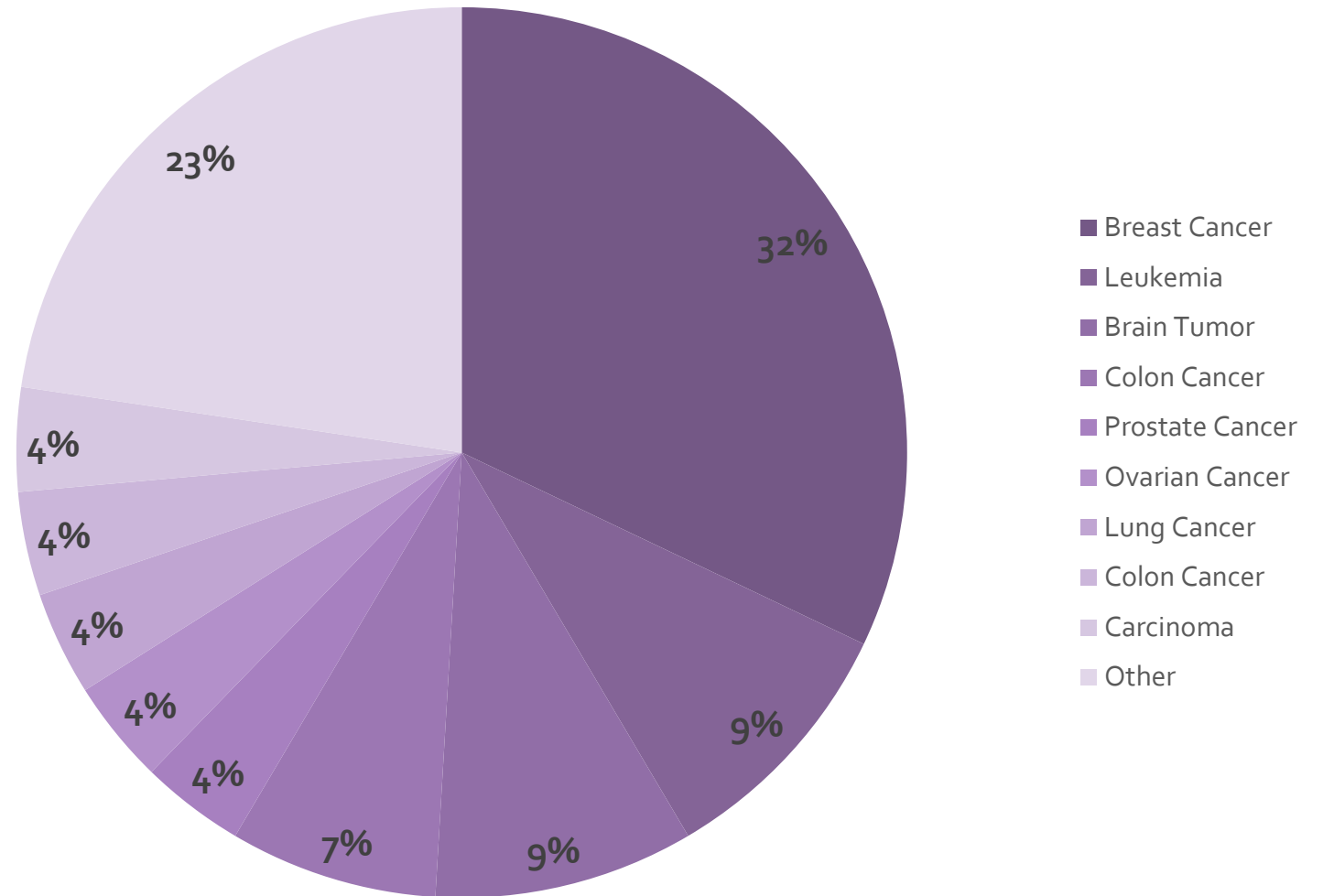
Plungers

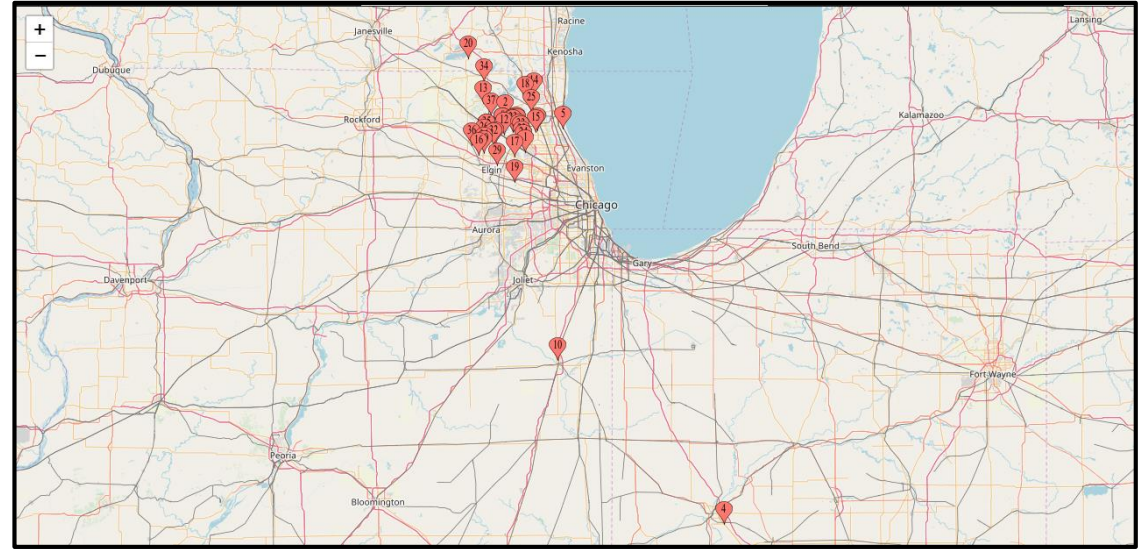
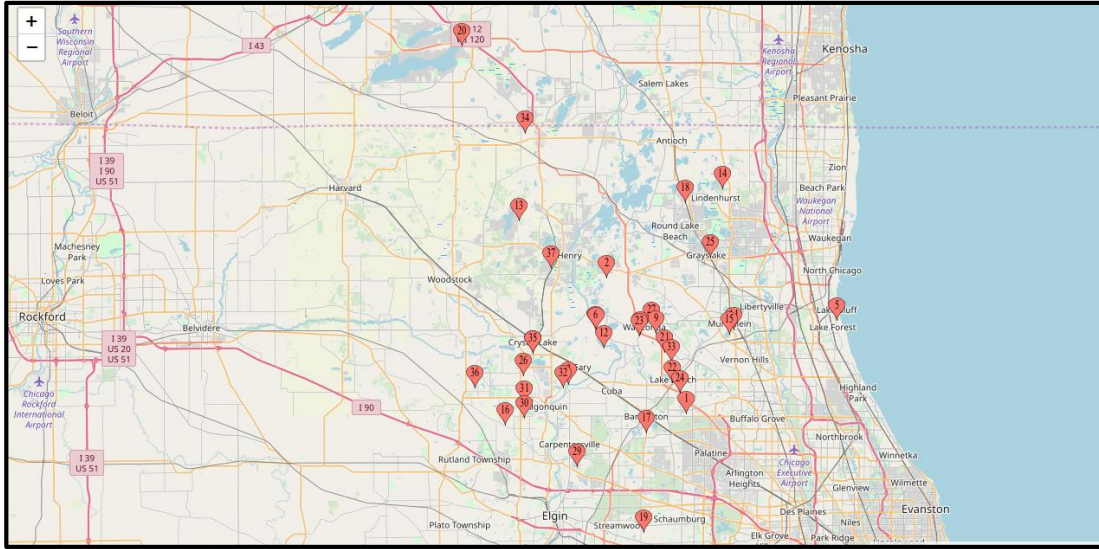


## Types of Cancer Helped by the Plunge

# How Cancer Affects Our Community

Cancer can strike anyone, in any part of their body. This chart displays the types of cancer our families have been stricken by.



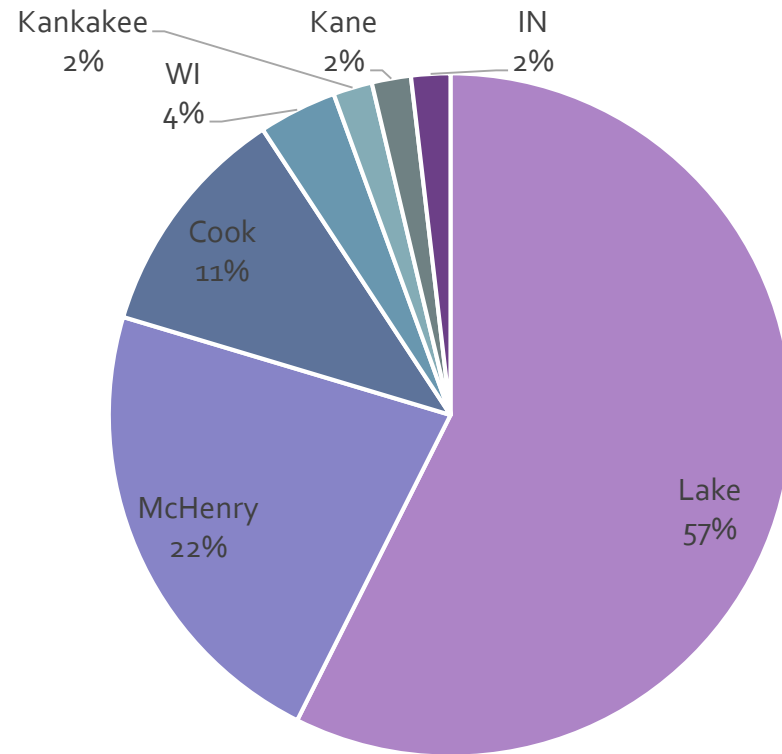


# COMMUNITY STRONGER THAN CANCER

Compassion knows no distance

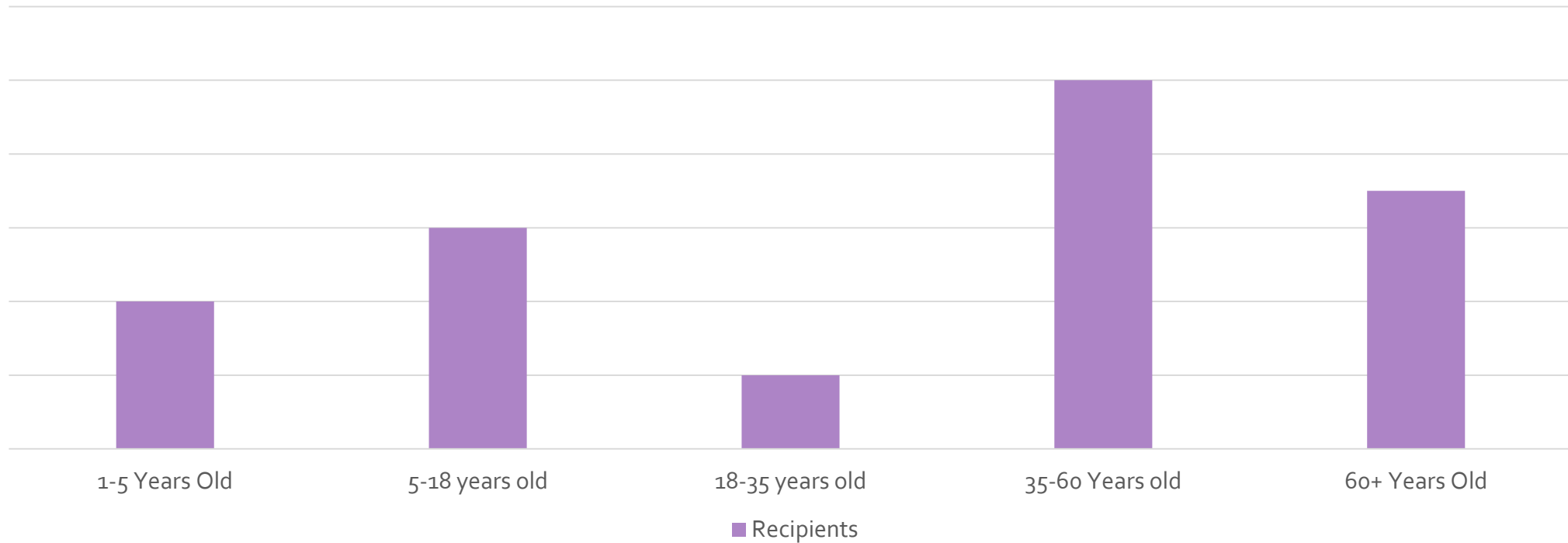


# Grant Recipient by County



# Cancer Strikes at Any Age

## Purple Plunge Recipients



# What Does Cancer Cost?

Average of 11% of Household Income

\$6,000 for 8 weeks of Chemotherapy

11 of 12 Cancer Drugs are >100k per year

Average Cost of Treatment: \$150,000

Hidden Costs:

- Gas and parking expenses during visits to appointments
- Lodging during treatment on the road
- Meals while away from home
- Child care costs
- Communication costs, like copies of medical records
- Special nutritional supplements
- Special equipment or clothing

# How You Can Help

- We need local sponsors to help us grow! We need sponsors for fundraising events, dinner events, and donations, each event helps us add funds to help additional families.
- Sponsorship Levels for 2019:
  - Penguin: \$250
  - Iceberg: \$500
  - Glacier: \$1,000
  - Avalanche: \$2,500
- Become a Sponsor Today: [www.purpleplunge.org/sponsor-us](http://www.purpleplunge.org/sponsor-us)

# Recipient

